

## LAKE MINOCQUA AT TORPY PARK, MINOCQUA, WI

## In Conjunction with the Minocqua Lions Club, and Let's Minocqua Visitors Center and Chamber of Commerce

Event Director - Marc Toigo / minocquamarc@duck.com / 715-892-4873 /www.Facebook:.com/MinocquaBoatShow

Dear MACBS Participants:

Welcome to the 2023 Minocqua Antique & Classic Boat Show LLC (MACBS) and to the famed Minocqua Chain of Lakes. My name is Marc Toigo and, with the help of my wife Lynn, many sponsors, and volunteers, I am the Event Director of the 2023 MACBS. After our inaugural event at our new Torpy Park location, we are gearing up for a bigger and better event in 2023.

This year we are going to hold the show over two (2) days, Friday and Saturday, June 16<sup>th</sup> & 17<sup>th</sup>, 2023. This is going to be a busy weekend in the area so be sure to reserve hotel space immediately. We will again utilize most of Torpy Park including the now newly landscaped lawn areas and the waterfront. Last year we introduced our six new 48 foot long piers. Some participants felt they were a little short to hold two boats per side. This year we ordered a 12 foot extension for each pier. Thank you to Lakeside Dock for their support in trusting that we can find some additional sponsors as we are still about \$8,000 short in paying for the extensions. Someone or one's please come to my rescue.

The Minocqua Lions Club will again coordinate food, beverages, and music utilizing the upper pavilion area. The music was a real highlight last year and I am told that the music line-up for 2023 is looking even better. The Let's Minocqua Visitors Center and Chamber of Commerce will again coordinate publicity. We encourage everyone to email me with suggestions on how to promote our event.

On Thursday evening, June 15<sup>th</sup>, 2023, the MACBS Welcome Party we will be hosted this year by Advantage Restoration, 8635 Camp Pinemere Rd Ste A, Minocqua, WI 54548. Their fiberglass restoration shop is located just a couple miles west of town on Highway 70W. We extend our appreciation to the Anderson Family for sponsoring the 2023 Welcome Party and to Beth and Rich Lepping for hosting us the past couple years. More on the 2023 Welcome Party will be emailed to registered participants.

We appreciate all our sponsors and volunteers. Without their help this would not be possible. Since most of the profits are produced through the food and beverages, the Minocqua Lions Club made donations in 2022 to the Minocqua-Kawaguesaga Lakes Protection Association, the Minocqua Police Department Boat Patrol, and the local American Legion post. MACBS donated profits to the new pier extensions. The Pointe Hotel & Suites is our preferred lodging for this event. See you in June 2023. Contact me with any questions and/or comments.

Marc and Lynn Toigo, Event Directors