

Registered Nov. 16, 1948

Registration No. 503,856

PRINCIPAL REGISTER
Trade-Mark

UNITED STATES PATENT OFFICE

Southwest Manufacturing Company, Little Rock,
Ark., assignee of Southwest Manufacturing
Company

Act of 1946

Application August 1, 1947, Serial No. 513,220

*Arkansas
Traveler*

(Statement)

Southwest Manufacturing Company, a corporation duly organized under the laws of the State of Arkansas, located at Little Rock, Arkansas, and doing business at 14th and Bond Streets, Little Rock, Arkansas, has adopted and used the trade-mark shown in the accompanying drawing, for SMALL BOATS, ADAPTED FOR USE WITH OUTBOARD MOTORS, in Class 19, Vehicles, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods by placing thereon a label or decalcomania on which the trade-mark is shown, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used in October 1946, and first used in commerce among the several States which may lawfully be regulated by Congress in November, 1946.

(Declaration)

Fred J. Venner, being duly sworn, deposes and

says that he is the president of Southwest Manufacturing Company, the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States, and that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

**SOUTHWEST MANUFACTURING
COMPANY,**

By FRED J. VENNER,
President.